



August 26, 2014

Daemen College  
Faculty and Staff

Dear Colleagues,

I am writing to ask for your input. As you know, Daemen is beginning a year-long self-study that is the first step in the process to gain reaffirmation of accreditation by the Middle States Commission on Higher Education. To prepare for this process and to best position the College for reaccreditation, we should consider making some minor changes to our strategic plan.

Typically, college accreditors randomly ask faculty, staff, and students if they can articulate what the college's mission statement is. Colleges where a sizable percentage of

so that it more economically captures the mission and is therefore more memorable to more people. Also, strategic plans typically contain a short statement about the College's values and vision.

Consequently, the Cabinet devoted its annual retreat to composing a one sentence version of the mission statement that we believe encapsulates the larger statement, and we composed vision and values statements based on material already in the plan.

These non-substantive changes (no changes were made to the plan proper) will allow us to re-date the plan to 2014-2019, which will align us with the timeframe of the new master plan that is being completed this year. Having both five-year plans on the same time table is an advantage to a college, since both plans typically work together for the same goals.

Attached are the revised mission statement and brief vision and values statements. We ask that you provide whatever feedback you deem appropriate, and we will make every attempt to accommodate the consensus opinion.

We would like to present to the Board at its next meeting a revised text that includes your suggestions where appropriate. Please send your feedback to David Spada at [david.spada@daemen.edu](mailto:david.spada@daemen.edu) no later than September 12.

Cordially,

A handwritten signature in blue ink, which appears to read 'Gary A. Olson', is written over a horizontal line.

Gary A. Olson  
President

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